“THERE IS MORE WORK TO BE DONE”
CALL FOR ARTISTS

The Project
Honoring the legacy of photographer George Ballis (1925-2010) and his deep ties to rural housing & community
development, the Housing Assistance Council (HAC) with support from the National Endowment for the Arts is
seeking photographers for an upcoming exhibition, “There Is More Work To Be Done”. Scheduled for December
2020, the exhibition situates Ballis’ work alongside new images of rural America’s Places, its People, their Plight and Perseverance, and the Process of change still underway.

George Ballis had a storied career at the intersection of photography and social justice. He chronicled seminal
movements in American history, insisting on capturing images of ordinary community members in addition to
leaders at the forefront of social change. According to Ballis, strong leaders like Cesar Chavez were simply the
spokespeople of ordinary folks - it was the everyday person he strove to capture. Carrying on his legacy, “There Is
More Work To Be Done” seeks works that authentically display the conditions of rural America and rural Americans
today.

Open Call
“There Is More Work To Be Done” is searching for photographers to document the impact of rural housing and rural
community development programs in areas across the USA such as Appalachia, Central California, the Native American
Lands of Northern New Mexico, the Texas Rio Grande Valley, and beyond. The exhibition looks to situate the work of
Ballis alongside new images that showcase the progress of rural affordable housing and aligned efforts across the
country, and to expose the work that still needs to be done.

Selected photographers will be guided by Matt Herron, a contemporary of Ballis’, and work with HAC to develop
new photos according to the main themes of the project. Participants will be awarded a stipend of approximately
$2000 for their contributions. The developed images will be exhibited physically and virtually at national rural
development gatherings.

Applications due August 14th, 2020 at 5pm EST:
https://forms.gle/Xsexdz2aRsBaPiUU9

For any questions contact ballisphoto@ruralhome.org
*HAC understands public health concerns and will take them into consideration when carrying out this
project, making adjustments as necessary.