Citizens’ Institute on Rural Design

The Citizens' Institute on Rural Design™ is a National Endowment for the Arts leadership initiative in partnership with the Housing Assistance Council and buildingcommunityWORKSHOP.

rural-design.org
Today’s Presenters

Jen Hughes
National Endowment for the Arts

Evelyn Immonen
Housing Assistance Council

Lizzie MacWillie
buildingcommunityWORKSHOP
Webinar Agenda

• What is the Citizens’ Institute on Rural Design?
• Introduction to CIRD Program Partners
• Past Workshops and Communities
• Request for Applications:  
  *Including goals, eligibility, benefits, and expectations*
• Describing your Design Challenge
• How to Apply
• Questions
Past Workshop Communities
THE NEA ANNUALLY SUPPORTS
~ 2,100 GRANTS IN ALL 50 STATES,
THE DISTRICT OF COLUMBIA, AND
U.S. TERRITORIES.
Workshops

Gallinas River Park, Photo courtesy Hermits Peak Watershed Alliance
STORMWATER DRAINAGE

Problem: Flat street distributes water + ice + puddles against curb

Goal: Move water away from pedestrians + off the road + sidewalks

Options:
1. Drain to curb
2. Drain to mid-point of parking
3. Drain to point between street + parking
4. Divert runoff to rain gardens

Sidewalk

4th + Main Intersection

- Improve visibility for drivers
- Decrease damage from trucks
- Increase safety for pedestrians

- Trucks' turning radius + low visibility
- Not enough traffic to warrant signal

- Would give extra room
- Would require 90° turn on
- Would require extra space
- Properties to consider

Workshops
Workshops
What is the Citizens’ Institute on Rural Design?

Program goals:

• building capacity in rural communities to plan comprehensive revitalization strategies

• introducing creative placemaking, arts, culture, and design strategies as drivers of economic development in rural America

• facilitating a network of rural communities for idea exchanges and peer learning

• preparing communities to be ready and competitive for state and federal funding opportunities
Two types of opportunities

**Workshop Communities**: (Up to 3)
- host an on-site rural design workshop.
- support from design, planning, and creative placemaking professionals to develop solutions to the community's specific design challenge.
- bring together local residents and local leaders from non-profits, community organizations, and government

Workshop in Las Vegas, NM; Photo credit: Project for Public Spaces
Participation Benefits

Local Workshop Communities:
• $10,000 workshop stipend
• Site visit and workshop
• Continued technical assistance
• Travel stipend
• Conference registration
• Access to the Rural Design Summit, online resources, and peer exchange

Architect Jim Leggit; Photo credit: P&W Photography
Participation Expectations

Local Workshop Communities:
• Designate a local coordinator to work with CIRD staff
• Provide a cash or in-kind match of $10,000
• Help organize site-visit and workshop
• Submit final documents and participate in broader CIRD network building

Ribbon cutting in Tuttle, ND; Photo courtesy Project for Public Spaces
Two types of opportunities

Learning Cohort Communities: (Up to 20) Rural community leaders from government, non-profits, local business, and civic organizations are invited to gather together for:

• peer learning
• training in design, planning, community engagement, and facilitation techniques
• support in navigating funding opportunities
Learning Cohort

Benefits:
• 2019 Learning Cohort Summit and other peer learning opportunities
• Travel stipend
• Online education and coaching
• National networking opportunities

Expectations:
• Attend Learning Cohort Summit and other peer learning opportunities
• Respond to a survey on learning outcomes

Epicenter in Greenville, Utah courtesy of Project for Public Spaces
Eligibility

Applicant Organizations must:
• Rural or tribal communities of <50,000, rural in character
• Specific design challenge in mind
• Commit to program Sept 2019 - Dec 2020

Eligible applicant organizations include:
• Municipal, tribal, or county governments
• Local nonprofit organizations
• Regional planning organizations
• University programs working in rural areas

Thomasville, GA; Photo credit: Project for Public Spaces
Application Timeline

2019

May
- May 22nd: Applications Open

June
- June 11th: Webinar
- June 18th: Open Office Hours

July
- July 10th: Open Office Hours
- July 22nd: Applications Close

August
- End of August: Successful Applicants Notified

September
- Beginning of September: Successful Applicants Announced
- Mid-Late September: Programming Begins

Request for Applications
Describing your Design Challenge

Design challenge should be: **Specific; Public-facing; Feasible**
Supporting Materials

Aerial view of Thomas, WV courtesy of Google Maps
Supporting Materials

Photo of local architecture and context Thomas WV courtesy of bcWORKSHOP

A map of local businesses in Thomas, WV courtesy of Woodlands Development Group
How to Apply

https://www.rural-design.org/apply

Please contact CIRD@bcworkshop.org if you have any questions about the application submission process.
- Questions-

Go to: https://www.rural-design.org/apply

Deadline: July 22, 2019, 11:59PM EST

Questions? Contact: cird@bcworkshop.org

Facebook live open office hours:
   June 18th 6-7 PM EST
   July 10th 1-2 PM EST