TO: State Directors  
Rural Development  

ATTN: Community Program Directors  

FROM: Tony Hernandez  
/s/ Tony Hernandez  
Administrator  
Housing and Community Facilities Programs  

SUBJECT: Affirmative Fair Housing Marketing Plans for Community Facilities Projects  

PURPOSE/INTENDED OUTCOME:  
This Administrative Notice (AN) is being issued to advise field staff that Form HUD-935.2, “Affirmative Fair Housing Marketing Plan,” (AFHMP) is required for certain housing-related projects financed through the Community Facilities (CF) loan and grant program.  

COMPARISON WITH PREVIOUS AN:  
This AN replaces RD AN No. 4681 (1942-A, 3570-B, and 3575-A) dated September 28, 2012, which expired on September 30, 2013.  

IMPLEMENTATION RESPONSIBILITIES:  
In order to be in compliance with the Fair Housing Act, the information provided by an “Affirmative Fair Housing Marketing Plan (AFHMP),” is found in Form HUD-935.2 A, which is required for certain housing-related projects financed through the CF loan and grant programs. Projects such as group homes, assisted-living facilities, or nursing homes with five or more units or five or more beds require the information contained in an AFHMP. An AFHMP is prepared at the beginning of a project as a marketing tool to ensure that outreach and advertising requirements are met. The AFHMP must be included in the application package. A new AFHMP must be done at least every 3 years or sooner if there is a change in demographics.  

Please contact Karen Safer, Community Programs, (202) 720-0974, if you have questions.  

EXPIRATION DATE:  
June 30, 2015  

FILING INSTRUCTIONS:  
Preceding RD Instructions  
1942-A, 3570-B, and 3575-A