Many rural communities are losing population, especially younger, educated people.

Counties with more than 25% of their population age 18-35

Rural household incomes have stagnated.


Source: HAC tabulations of U.S. Census Bureau's Small Area Income and Poverty Estimates.
Housing quality has improved, but too many rural homes are still substandard.

Counties with more than 2.5% homes lacking adequate plumbing

Affordability has become the largest rural housing challenge.

Counties with more than 25% cost burdened households
